

METHODOLOGY AND PROFILE



METHODOLOGY





3 226 experts interviewed in 50 countries

96 in Spain



EXPERTS



GENERAL POPULATION

Survey conducted in **15 countries** among representative samples of the population aged 18 y.o. and more in each country.

1000 in Spain



COLLECTION DATES

May 10th to June 16th 2023





METHODOLOGY

Online interviews

Survey link was sent by Axa to their community of experts (internal and external: mainly clients and brokers).

Online interviews via Ipsos Access Panel.

Quota method applied to gender, age, occupation, region and marketsize.

READING NOTE

- · For Global results and sub-totals by clusters, each country weighs the same.
- · Positive significant differences in green, negative significant differences in red.



FUTURE RISKS TOP 10 RANKING









TOP 10 FUTURE RISKS

Please rank the top 5 future risks that you selected, based on their potential impact on society at large in the next 5 to 10 years.

EXPERTS		GENERAL POPULATION	ітра
Climate change	1	Climate change	
Cyber Security risks	2	Pandemics and infectious diseases	
Geopolitical instability	3	Cyber Security risks	
Risks related to Artificial Intelligence and big data	4	Social tensions and movements	
Energy risks	5	Energy risks	
Natural resources and biodiversity risks	6	New security threaths and terrorism	
Financial stability risks	7	Financial stability risks	
Social tensions and movements	8	Pollution	
Pandemics and infectious diseases	9	Geopolitical instability	
Macro-economic risks	10	Natural resources and biodiversity ris	sks



EVOLUTION OF THE TOP 10 FUTURE RISKS



	2018	2019	2020	2021	2022	2023
1	Climate change	Climate change	Pandemics and infectious diseases	Climate change	Climate change	Climate change
2	Cybersecurity risks	Cybersecurity risks	Climate change	Cyber security risks	Geopolitical instability	Cyber security risks
3	Geopolitical instability	Geopolitical instability	Cybersecurity risks	Pandemics and infectious diseases	Cyber security risks	Geopolitical instability
4	Natural resources management	Social discontent and local conflicts	Geopolitical instability	Geopolitical instability	Energy risks	Risks related to Artificial Intelligence and big data
5	Social discontent and local conflicts	Natural resources management	Social discontent and local conflicts	Social discontent and local conflicts	Pandemics and infectious diseases	Energy risks
6	Artificial intelligence and big data	Artificial intelligence and big data	New threats to security	Natural resources and biodiversity risks	Social tensions and movements	Natural resources and biodiversity risks
7	New threats to security	Pollution	Macroeconomic risks	New security threats and terrorism	Natural resources and biodiversity risks	Financial stability risks
8	Pollution	Pandemics and infectious diseases	Natural resources and biodiversity risks	Financial stability risks	Financial stability risks	Social tensions and movements
9	Medical advances and innovations	New threats to security	Financial risks	Macro-economic risks	Macro-economic risks	Pandemics and infectious diseases
10	Pandemics and infectious diseases	Macroeconomic risks	Pollution	Risks related to Artificial Intelligence and big data	Monetary and fiscal policies risks	Macro-economic risks

Society, Politics & Regulation

Please rank the top 5 future risks that you selected, based on their potential impact on society at large in the next 5 to 10 years.

Tech & Data



Environment & Energy



Economy, Finance & Business Environment

Medicine & Health

TOP 10 FUTURE RISKS PER CLUSTER - EXPERTS



	AMERICA		AFRICA
1	Climate change	1	Climate change
2	Cyber security risks	2	Financial stability risks
3	Risks related to Artificial Intelligence and big data	3	Cyber security risks
4	Natural resources and biodiversity risks	4	Macro-economic risks
5	Geopolitical instability	5	Monetary and fiscal policies risks
6	Pandemics and infectious diseases	6	Pandemics and infectious diseases
7	Macro-economic risks	7	Risks related to Artificial Intelligence and big data
8	Financial stability risks	8	Geopolitical instability
9	Social tensions and movements	9	Social tensions and movements
10	Monetary and fiscal policies risks	10	Energy risks

	<u>SPAIN</u>
1	CLIMATE CHANGE
2	GEOPOLITICAL INSTABILITY
3	CYBER SECURITY RISKS
4	ENERGY RISKS
5	RISKS RELATED TO ARTIFICIAL INTELLIGENCE AND BIG DATA
6	NATURAL RESOURCES AND BIODIVERSITY RISKS
7	SOCIAL TENSIONS AND MOVEMENTS
8	MACRO-ECONOMIC RISKS
9	RISKS RELATED TO CHANGING DEMOGRAPHICS
10	ETHICAL RISKS REGARDING THE USE OF TECHNOLOGY

	EUROPE	ASIA	PACIFIC AND MIDDLE EAST
1	Climate change	1	Climate change
2	Geopolitical instability	2	Cyber security risks
3	Cyber security risks	3	Risks related to Artificial Intelligence and big data
4	Risks related to Artificial Intelligence and big data	4	Pandemics and infectious diseases
5	Social tensions and movements	5	Financial stability risks
6	Energy risks	6	Energy risks
7	Natural resources and biodiversity risks	7	Geopolitical instability
8	Risks related to changing demographics	8	Pollution
9	Financial stability risks	9	Risks related to the future of Work
10	Macro-economic risks	10	Chronic illnesses (cancer, diabetes, heart conditions)



EVOLUTION OF THE **TOP 10 FUTURE RISKS**



	2021		2022		2023
1	Pandemics and infectious diseases	A	Climate change	=	Climate change
2	Climate change	V	Pandemics and infectious diseases	=	Pandemics and infectious diseases
3	New security threats and terrorism	A	Geopolitical instability	A	Cyber security risks
4	Cyber security risks	=	Cyber security risks	A	Social tensions and movements
5	Pollution	A	Energy risks	=	Energy risks
6	Social discontent and local conflicts	_	New security threats and terrorism	=	New security threats and terrorism
7	Natural resources and biodiversity risks	V	Social tensions and movements	A	Financial stability risks
8	Financial stability risks	•	Pollution	=	Pollution
9	Geopolitical instability	_	Natural resources and biodiversity risks	▼	Geopolitical instability
10	Chronic illnesses	V	Financial stability risks	V	Natural resources and biodiversity risks

Society, Politics & Regulation

Please rank the top 5 future risks that you selected, based on their potential impact on society at large in the next 5 to 10 years.



Economy, Finance & Business Environment

Tech & Data

Environment & Energy

Medicine & Health

TOP 10 FUTURE RISKS PER CLUSTER – **GENERAL**

GENERAL POPULATION

	AMERICA		AFRICA			
1	Climate change	1	Climate change			
2	Cyber security risks	2	Pandemics and infectious diseases			
3	New security threats and terrorism	3	Pollution			
4	Social tensions and movements	4	New security threats and terrorism			
5	Pandemics and infectious diseases	5	Cyber security risks			
6	Financial stability risks	6	Financial stability risks			
7	Risks related to Al and big data	7	Chronic illnesses			
8	Monetary and fiscal policies risks	8	Risks related to Al and big data			
9	Energy risks	9	Natural resources and biodiversity risks			
10	Natural resources and biodiversity risks	10	Monetary and fiscal policies risks			

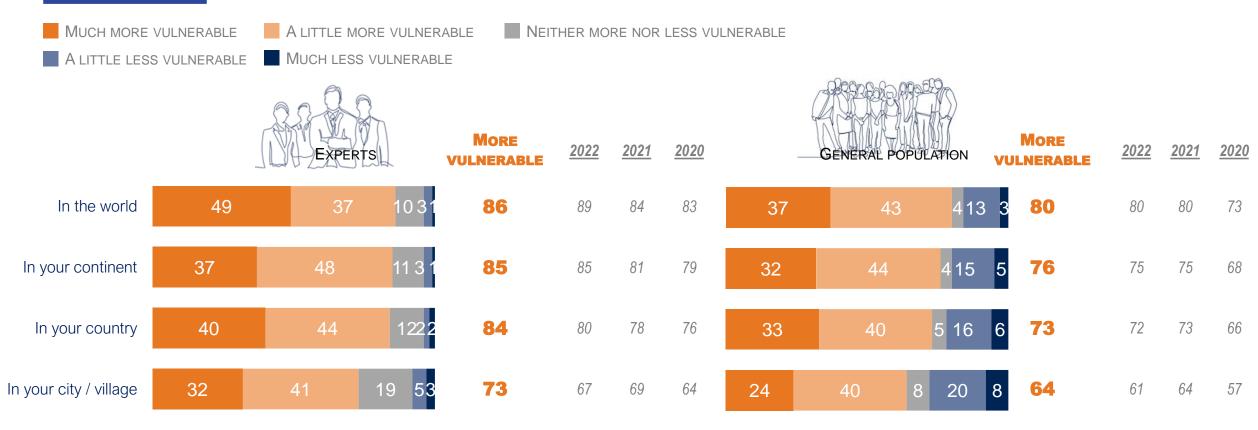
	<u>SPAIN</u>
1	CLIMATE CHANGE
2	PANDEMICS AND INFECTIOUS DISEASES
3	FINANCIAL STABILITY RISKS
4	NATURAL RESOURCES AND BIODIVERSITY RISKS
5	CYBER SECURITY RISKS
6	GEOPOLITICAL INSTABILITY
7	ENERGY RISKS
8	SOCIAL TENSIONS AND MOVEMENTS
9	CHRONIC ILLNESSES
10	RISKS RELATED TO ARTIFICIAL INTELLIGENCE AND BIG DATA

	EUROPE	ASIA	PACIFIC AND MIDDLE EAST
1	Climate change	1	Climate change
2	Energy risks	2	Cyber security risks
3	Pandemics and infectious diseases	3	Pandemics and infectious diseases
4	Pollution	4	Energy risks
5	Social tensions and movements	5	Geopolitical instability
6	Geopolitical instability	6	Risks related to Al and big data
7	Natural resources and biodiversity risks	7	Social tensions and movements
8	Cyber security risks	8	Financial stability risks
9	Financial stability risks	9	Natural resources and biodiversity risks
10	New security threats and terrorism	10	New security threats and terrorism



LEVEL OF VULNERABILITY OF POPULATIONS COMPARED TO 5 YEARS AGO

ALL COUNTRIES





LEVEL OF VULNERABILITY OF POPULATIONS – PER CLUSTER AND COUNTRY

	% More vulnerable	ALL	EUROPE	FRANCE	BELGIUM	United Kingdom	 TALY	SPAIN	SWITZERLAND	GERMANY
	In the world	86	89	87	91	89	94	88	87	90
	In your continent	85	87	85	92	87	89	83	84	84
EXPERTS	In your country	84	80	83	86	87	89	76	53	73
	In your city / village	73	64	67	68	66	75	69	37	58

% More vulnerable		ALL	EUROPE	FRANCE	BELGIUM	UNITED KINGDOM	 TALY	SPAIN	SWITZERLAND	GERMANY
		00	00		0.0	0.5	0.0	0.0	70	0.4
Decorporation	In the world	86	82	82	83	85	80	82	79	81
	In your continent	85	78	81	80	82	79	79	70	73
GENERAL POPULATION	In your country	84	74	79	79	81	79	78	54	69
	In your city / village	73	62	61	69	68	70	73	42	50



FOCUS ON TECH-RELATED RISKS



PACE OF EMERGENCE OF RISKS - % RAPIDLY EMERGING

			0200	■ Rapidly emerging				
 2020	2021	2022	EXPERTS	ALL COUNTRIES	GENERAL POPULATION	2022	2021	Spain 2023
42	44	46	55	Risks related to Artificial Intelligence and big data	48	40	40	50
51	48	48	53	Disruptive technologies	43	45	44	44
47	39	40	49	Ethical risks regarding the use of technology	42	40	39	53
48	52	50	47	Tech-related economic risks	41	44	42	41
51	51	45	47	Risks related to the future of Work	43	42	41	50
47	39	47	45	Risks related to changing health practices and new occupational diseases	39	38	41	39
39	49	44	45	Energy risks*	41	41	40	45
35	30	46	44	Financial stability risks	39	39	38	42
37	36	39	43	Risks related to medical advances and innovations	40	38	37	42
47	43	42	42	Cyber security risks	41	41	38	49
44	42	39	42	Macro-economic risks	38	38	38	44
44	41	36	42	Risks related to evolving regulation and litigation	40	44	40	50
41	39	42	41	Risks related to smart and autonomous systems	39	38	38	40

How would you qualify the pace of emergence of this risk? To those who selected the risk in their top 5

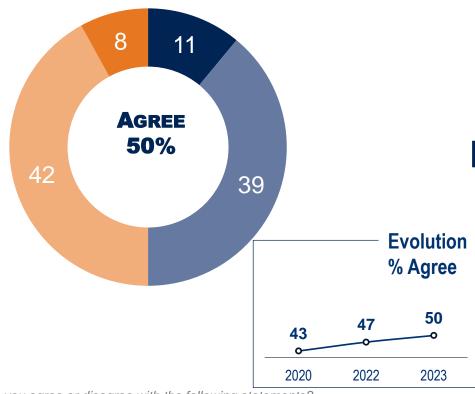


TECHNOLOGICAL ADVANCES CREATE MORE RISKS THAN IT SOLVES









Do you agree or disagree with the following statements?

				% AGREE	2022	2020
Asia-Pacific	9	43	43	52	49	51
Japan	4	43	49	47	45	44
China	15	42	38	57	46	53
Hong Kong	7	44	46	51	51	58
Australia	10	44	41	54	52	47
EUROPE	8	38	46 8	46	44	39
France	10	42	42	52	47	49
Belgium	7	40	46 7	47	50	42
UK	8	41	46	49	46	39
Italy	10	37	42 11	47	46	39
Spain	7	40	45 8	47	44	37
Switzerland	7	37	48 8	44	42	35
Germany	7	31	50 12	38	34	31
A FRICA	17	40	32 11	57	56	51
Nigeria	18	37	30 15	55	57	49
Morocco	17	42	34 7	59	56	53
AMERICA	12	37	41 10	49	48	41
USA	11	38	42 9	49	48	42
Mexico	16	31	38 15	47	44	35

RISKS RELATED TO ARTIFICIAL INTELLIGENCE AND BIG DATA



EXPERTS

RISK N°4 OVERALL

RISK N°5 IN SPAIN

LEVEL OF VULNERABILITY

(+8 VS 2022)

55% IN SPAIN

RAPIDLY EMERGING FOR 55% (+9 VS 2022)

63% IN SPAIN



AWARENESS 17% (+1 VS 2022)

11% IN SPAIN

PREPAREDNESS OF PUBLIC AUTHORITIES 7% (-7)

LOWEST SCORE AMONG 25 RISKS

PREPAREDNESS OF THE PRIVATE **SECTOR 16% (-6) LOWEST SCORE AMONG 25 RISKS**

18% IN SPAIN



GENERAL POPULATION

RISK N°11 OVERALL

RISK N°10 IN SPAIN

LEVEL OF VULNERABILITY

(+1 VS 2022)

64% IN SPAIN

FOR 48% (+8 Vs 2022) 50% IN SPAIN

RAPIDLY EMERGING



AWARENESS 38% (-5 VS 2022) LOWEST SCORE AMONG 25 RISKS

38% IN SPAIN

PREPAREDNESS OF PUBLIC AUTHORITIES 29% (-10)

LOWEST SCORE AMONG 25 RISKS

27% IN SPAIN



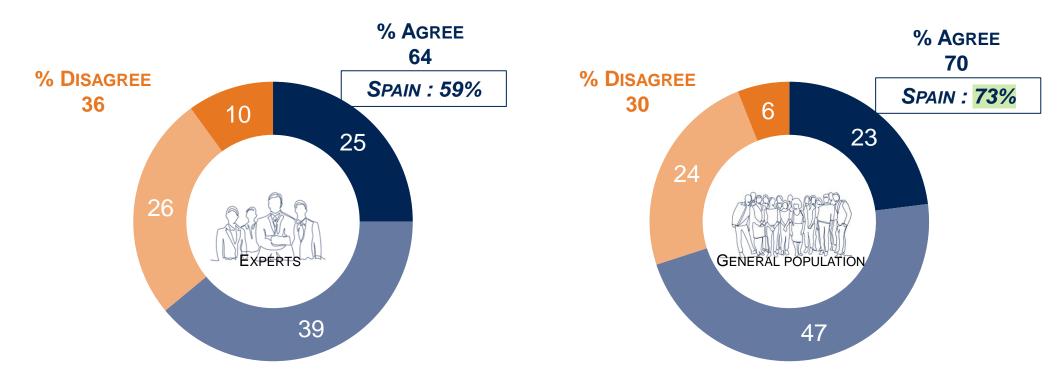
PREPAREDNESS OF THE PRIVATE **SECTOR 31% (-9)**

27% IN SPAIN

0% IN SPAIN

THERE IS A NEED FOR A BREAK IN AI AND DISRUPTIVE TECHNOLOGIES RESEARCH



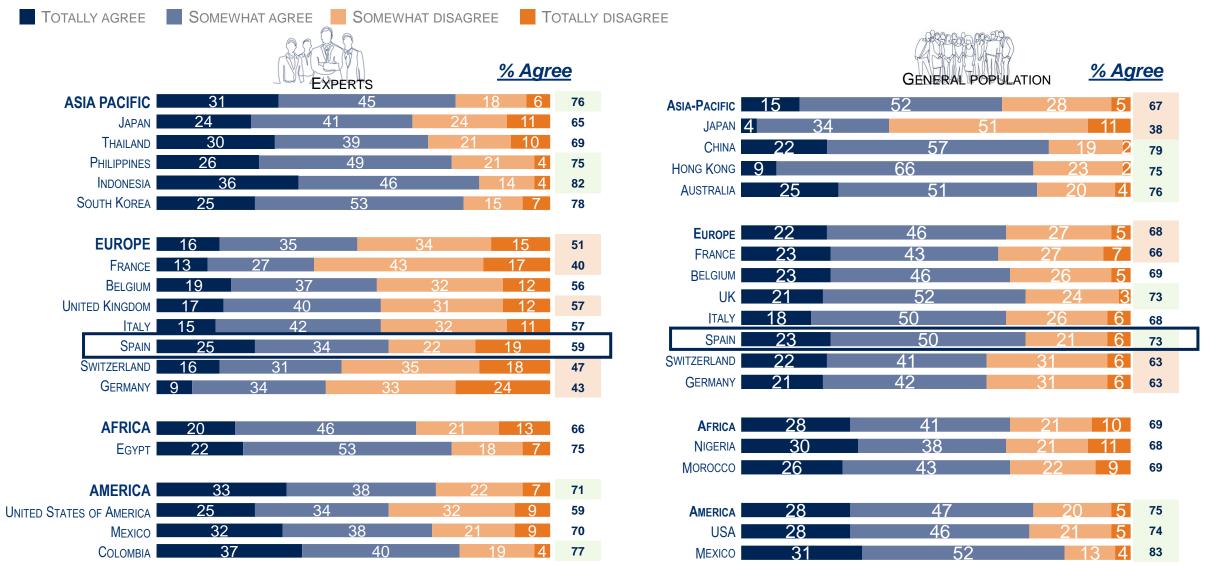


! New question

Do you agree or disagree with the following statements?



THERE IS A NEED FOR A BREAK IN AI AND DISRUPTIVE TECHNOLOGIES RESEARCH





F CYBER SECURITY RISKS



EXPERTS

RISK N°2 OVERALL

RISK N°3 IN SPAIN

LEVEL OF VULNERABILITY

(+2 VS 2022)

70% IN SPAIN

PREPAREDNESS OF PUBLIC AUTHORITIES 26% (+1)

9% IN SPAIN

RAPIDLY EMERGING FOR 42% (= 2022)

29% IN SPAIN



AWARENESS 42% (+3 VS 2022)

46% IN SPAIN



PREPAREDNESS OF THE PRIVATE **SECTOR 45% (+3)**

30% IN SPAIN



GENERAL POPULATION

RISK N°3 OVERALL

RISK N°5 IN SPAIN

LEVEL OF VULNERABILITY

(+1 VS 2022)

73% IN SPAIN

RAPIDLY EMERGING FOR 41% (= 2022)

49% IN SPAIN



AWARENESS 55% (+1 VS 2022) 59% IN SPAIN

PREPAREDNESS OF PUBLIC AUTHORITIES 41% (+1)

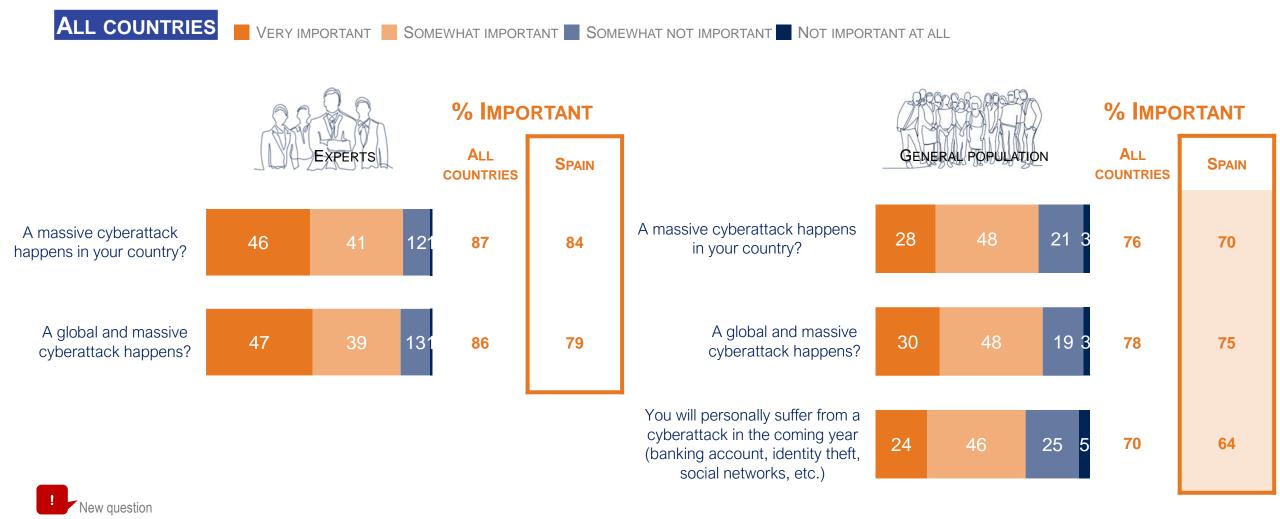


PREPAREDNESS OF THE PRIVATE **SECTOR 41% (=)**

49% IN SPAIN

47% IN SPAIN

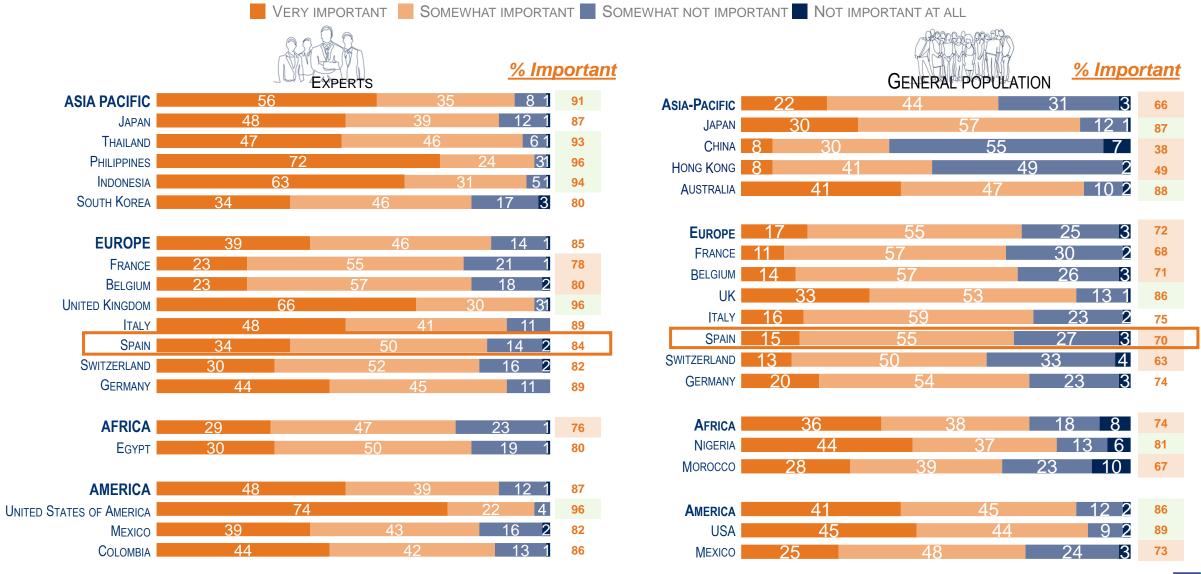
OPINION TOWARDS THE RISK OF A CYBERATTACK



Let's now focus on risks related to cyber security. Do you think there is an important risk that...

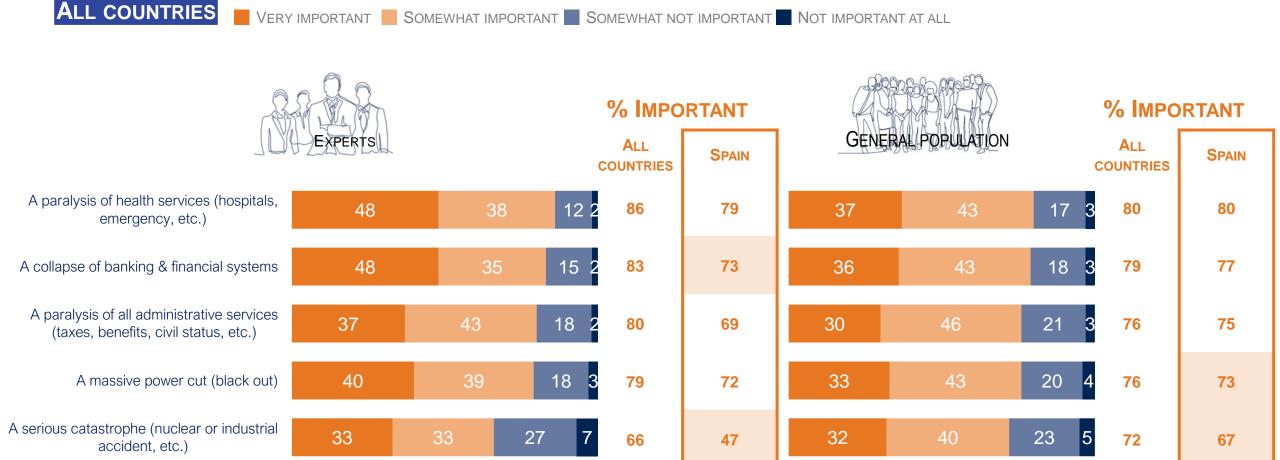


...A MASSIVE CYBERATTACK HAPPENS IN YOUR COUNTRY?





OPINION TOWARDS THE CONSEQUENCES OF A CYBERATTACK



And do you think there is an important risk that the following events happen in your country because of a cyberattack?



New question

FOCUS ON SOCIAL TENSIONS AND INEQUALITIES





H SOCIAL TENSIONS AND MOVEMENTS



EXPERTS

RISK N°8 OVERALL

RISK N°7 IN SPAIN

LEVEL OF VULNERABILITY

(+6 VS 2022)

59% IN SPAIN

PREPAREDNESS OF PUBLIC AUTHORITIES 14% (+1)

0% IN SPAIN

RAPIDLY EMERGING FOR 41% (+1 VS 2022) 48% IN SPAIN



PREPAREDNESS OF THE PRIVATE **SECTOR 21% (+6)**

17% IN SPAIN



GENERAL POPULATION

RISK N°4 OVERALL

RISK N°8 IN SPAIN

LEVEL OF VULNERABILITY



(+6 VS 2022)

65% IN SPAIN

RAPIDLY EMERGING FOR 37% (-1 Vs 2022)

33% IN SPAIN



AWARENESS 61% (+3 VS 2022) 61% IN SPAIN

PREPAREDNESS OF PUBLIC AUTHORITIES 32% (=)

37% IN SPAIN



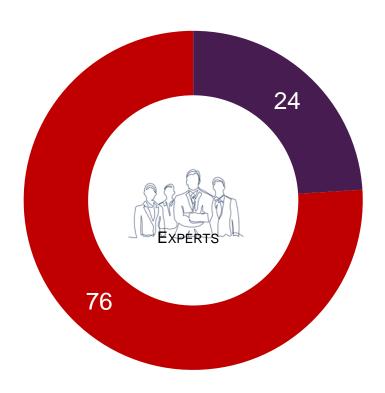
PREPAREDNESS OF THE PRIVATE **SECTOR 32% (=)**

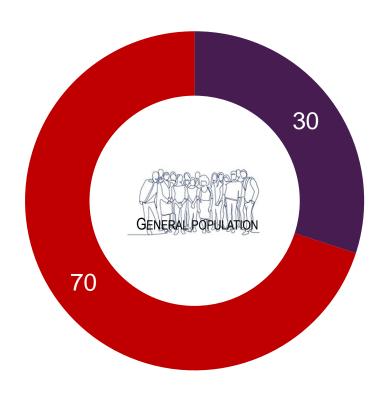
40% IN SPAIN

OPINION ON INEQUALITIES AND SOCIAL TENSIONS

ALL COUNTRIES

- Inequalities and social tensions in my country are continuous and may not escalate in the future
- Inequalities are becoming more and more serious and could lead to increasing social tensions and fragmentation in my country





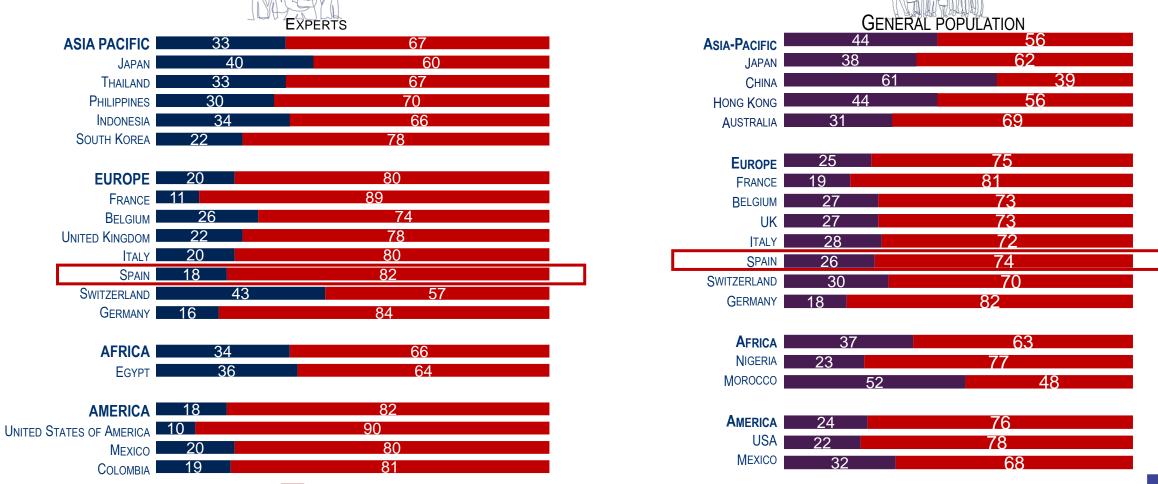
! New question

Regarding inequalities and social tensions, to which of the following opinions do you feel closer?



OPINION ON INEQUALITIES AND SOCIAL TENSIONS - PER CLUSTER AND COUNTRY

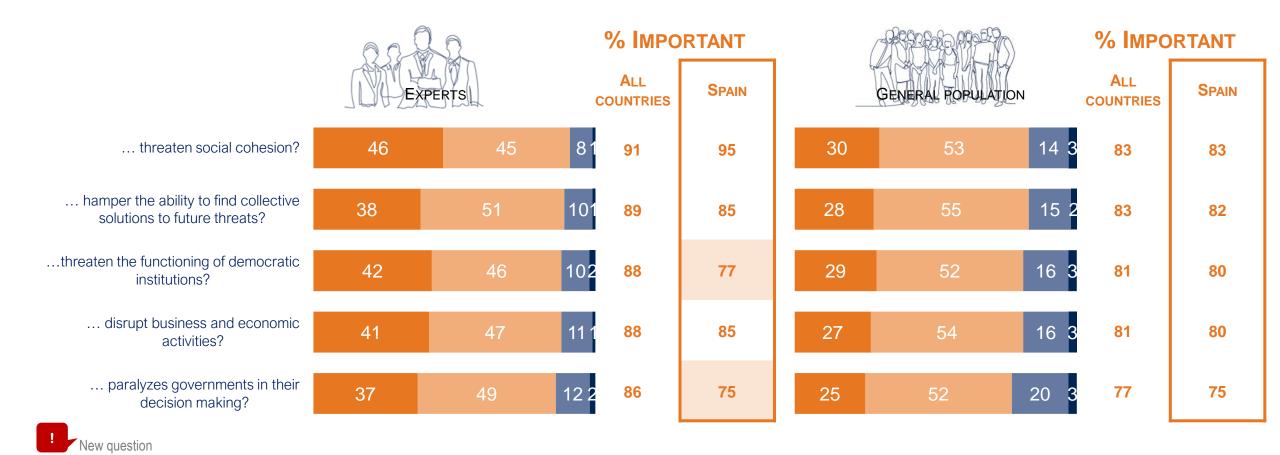
- Inequalities and social tensions in my country are continuous and may not escalate in the future
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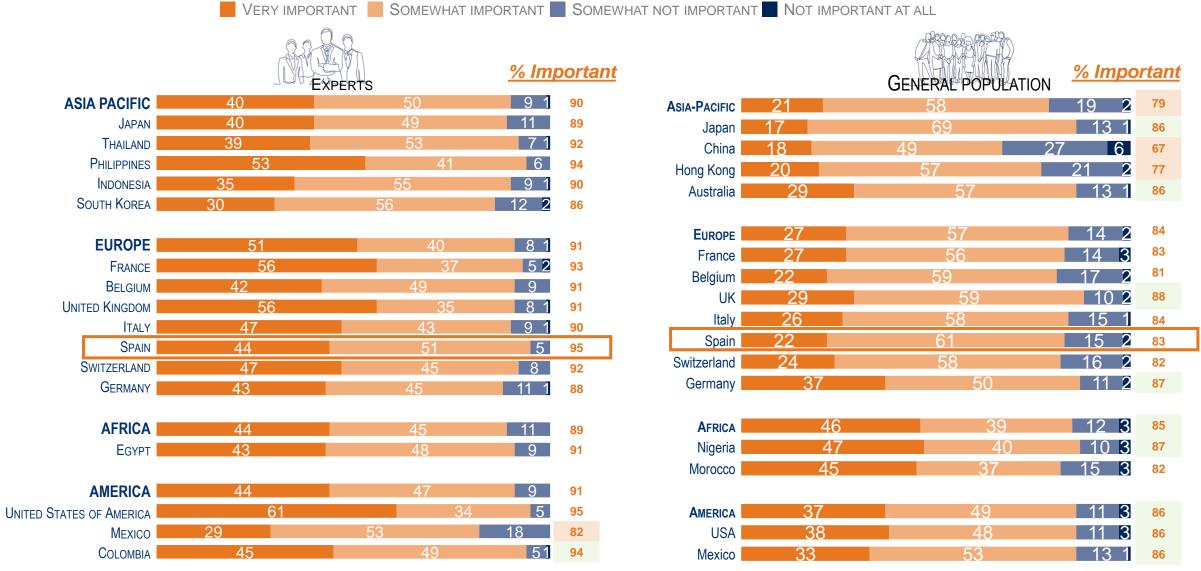
THE RISK THAT INEQUALITIES AND SOCIAL TENSIONS LEAD TO CERTAIN CONSEQUENCES







... THREATEN SOCIAL COHESION?





PREPAREDNESS OF PUBLIC AUTHORITIES AND THE PRIVATE SECTOR FOR FUTURE RISKS



PREPAREDNESS OF PUBLIC AUTHORITIES FOR FUTURE RISKS - % YES

YES

Dag - 0 00 000

ALL COUNTRIES					
2022	EXPER	TS	GENERAL POPULATION	2022	SPAIN 2023
27	31	Chronic illnesses	49	48	51
33	30	Pandemics and infectious diseases	41	42	45
24	27	Financial stability risks	37	37	39
25	26	Cyber security risks	41	40	47
23	25	Monetary and fiscal policies risks	37	37	44
20	25	Risks related to the future of work	44	46	42
19	24	Energy risks*	39	36	41
27	23	Risks related to changing health practices and new occupational disease	es 51	47	55
25	23	New security threats and terrorism	38	39	49
19	23	Tech-related economic risks	46	44	48
20	22	Pollution	37	35	43
20	22	Geopolitical instability	37	35	36
24	21	Risks related to evolving regulation and litigation	57	53	61



PREPAREDNESS OF PUBLIC AUTHORITIES FOR FUTURE RISKS - % YES

YES

LL COU	NTRIES			GENERAL POPULATION		
	2022	EXPERTS!		- H. A. B. B. M. M. M. A. S. F.	2022	SPAIN 2023
	17	21	Macro-economic risks	44	41	30
	23	19	Risks related to medical advances and innovations	52	49	53
	19	19	Ethical risks regarding the use of technology	42	45	39
_	17	17	Disruptive technologies	50	47	46
	14	15	Climate change	30	27	32
	14	15	Risks related to changing demographics	43	41	42
	13	14	Social tensions and movements**	32	32	37
	15	14	Risks related to smart and autonomous systems	37	40	34
	6	13	Space and planetary risks	50	48	56
	10	12	Natural resources and biodiversity risks	34	31	34
	13	12	Long-term exposure to harmful substances	40	37	49
[14	7	Risks related to Artificial Intelligence and big data	29	39	27



PREPAREDNESS OF THE PRIVATE SECTOR FOR FUTURE RISKS - % YES

ALL COUNTRIES		■ YES			
2022	EXPERTS		GENERAL POPULATION	2022	SPAIN 2023
36	45	Chronic illnesses	49	47	50
42	45	Cyber security risks	41	41	49
36	38	Risks related to the future of Work	48	50	49
31	38	Financial stability risks	39	38	41
38	36	Pandemics and infectious diseases	39	39	41
33	35 Risi	ks related to changing health practices and new occupational d	diseases 51	46	49
33	35	Ethical risks regarding the use of technology	44	45	50
26	35	Macro-economic risks	45	42	35
31	35	Monetary and fiscal policies risks	40	37	49
25	34	Energy risks	39	36	45
28	33	Risks related to medical advances and innovations	53	50	57
28	33	Tech-related economic risks	49	47	52
31	31	Risks related to evolving regulation and litigation	58	54	69



PREPAREDNESS OF THE PRIVATE SECTOR FOR FUTURE RISKS - % YES

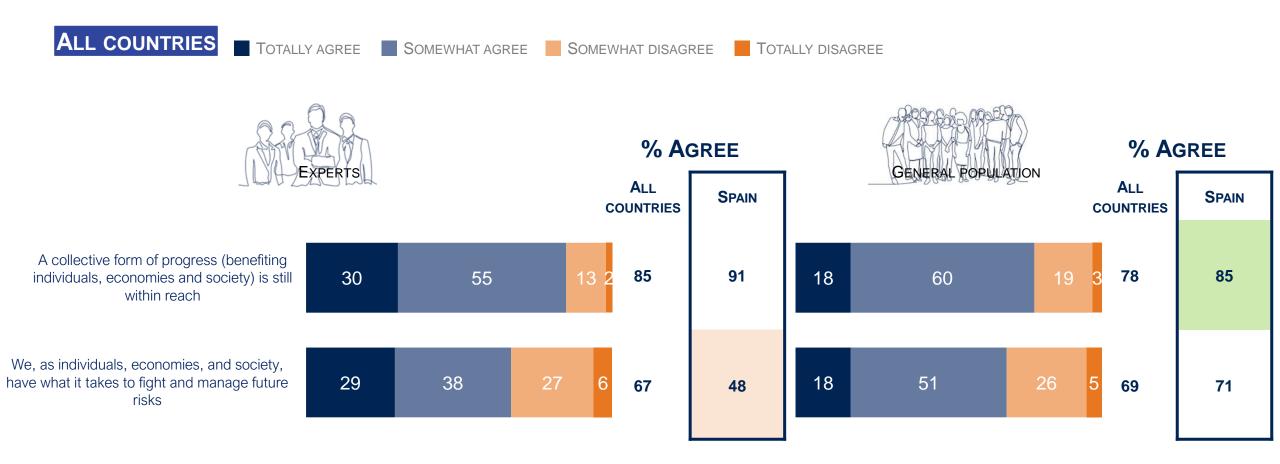
ALL CO	DUNTRIES		■ YES			
	2022	EXPERTS		GENERAL POPULATION	2022	SPAIN 2023
	29	28	Disruptive technologies	50	50	56
	16	27	Space and planetary risks	50	48	59
	26	26	Pollution	36	33	42
	22	25	New security threats and terrorism	35	35	43
	24	23	Risks related to changing demographics	42	40	40
_	22	23	Risks related to smart and autonomous systems	39	42	39
	20	23	Climate change	29	26	30
	15	21	Social tensions and movements	32	32	40
	14	21	Natural resources and biodiversity risks	32	29	34
	18	19	Long-term exposure to harmful substances	38	36	42
	22	16	Risks related to Artificial Intelligence and big data	31	40	27
	15	16	Geopolitical instability	31	30	37



OPINION ABOUT PROGRESS, RISK MANAGEMÉNT AND LEVEL OF TRUST TOWARDS DIFFERENT ACTORS



OPINION ABOUT PROGRESS AND RISK MANAGEMENT





Do you agree or disagree with the following statements?



LEVEL OF TRUST TOWARDS DIFFERENT ACTORS TO LIMIT THE CONSEQUENCES OF A NEW GLOBAL CRISIS

6 68

ALL COUNTRIES Yes, totally Yes, somehow No, somehow No, not at all GENERAL POPULATION YES YES SCIENTISTS / ACADEMIA **INSURERS** INTERNATIONAL ORGANIZATIONS COMPANIES NATIONAL PUBLIC AUTHORITIES

If a new global crisis happens in the next 12 months, would you trust the following actors to limit the consequences of this new crisis in the world?



POLICE / ARMY

PRIVATE CITIZENS

NGOs AND CIVIL SOCIETY

LEVEL OF TRUST TOWARDS DIFFERENT ACTORS TO LIMIT THE CONSEQUENCES OF A NEW GLOBAL CRISIS – PER CLUSTER AND COUNTRY

EXPERTS

ALL COUNTRIES

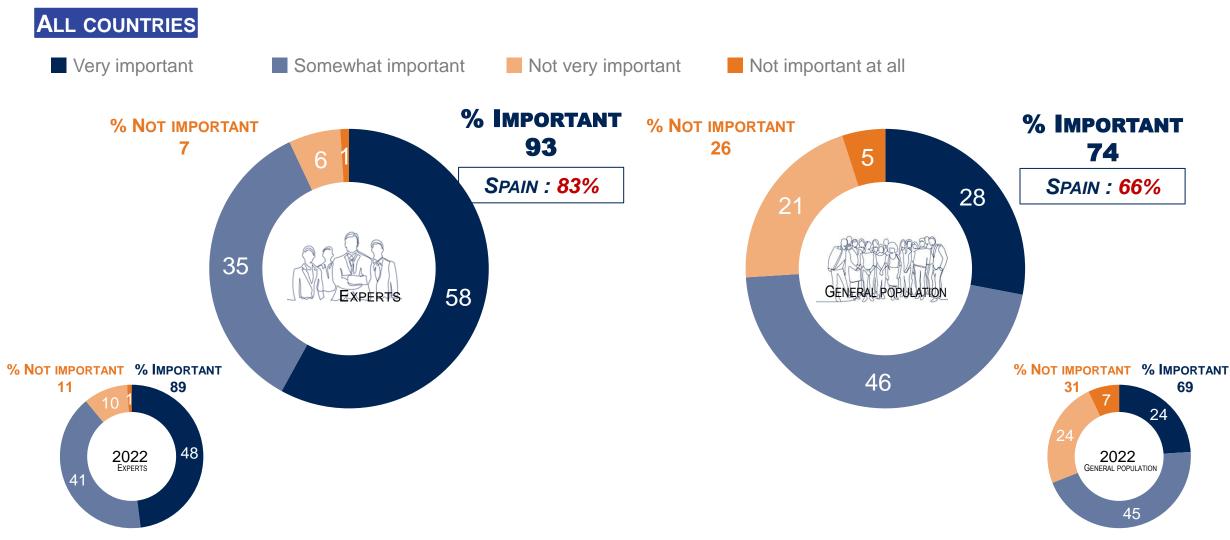
	% YES	A	EUROPE	FRANCE	BELGIUM	United Kingdom	 TALY	SPAIN	SWITZERLAND	GERMANY
		ALL								
	Scientists / Academia	84	84	85	84	85	84	88	79	79
1 2 0 0 _	Insurers	77	69	70	63	67	79	71	76	56
	International organizations	73	62	51	58	66	78	68	67	60
EXPERTS	Companies	72	63	63	54	63	71	73	59	79 56
J LJ TOLL WH	National public authorities	71	70	72	55	66	80	66	79	70
	Police / Army	68	71	75	55	73	67	70	75	68
	NGOs and civil society	68	63	61	62	68	63	60	61	57
	Private citizens	59	51	49	44	50	54	52	56	56

	% YES		EUROPE	FRANCE	BELGIUM	UK	 TALY	SPAIN	SWITZERLAND	GERMANY
	Scientists / Academia	70	70	68	71	78	76	73	63	63
- PROPERSON - 1995-197	Police / Army	65	62	62	57	63	68	66	62	58
	International organizations	62	58	50	54	63	60	66	56	59
1 CYLANISH SIGNISH (Y)	National public authorities	60	56	48	49	57	57	62	62	56
GENERAL POPULATION	NGOs and civil society	55	54	55	53	55	60	55	52	49
	Private citizens	53	49	51	46	49	58	52	46	43
	Companies	49	47	44	39	46	52	54	44	48
	Insurers	41	34	26	27	37	39	40	39	33

If a new global crisis happens in the next 12 months, would you trust the following actors to limit the consequences of this new crisis in the world?



THE ROLE OF INSURERS TO LIMIT THE IMPACT OF FUTURE RISKS



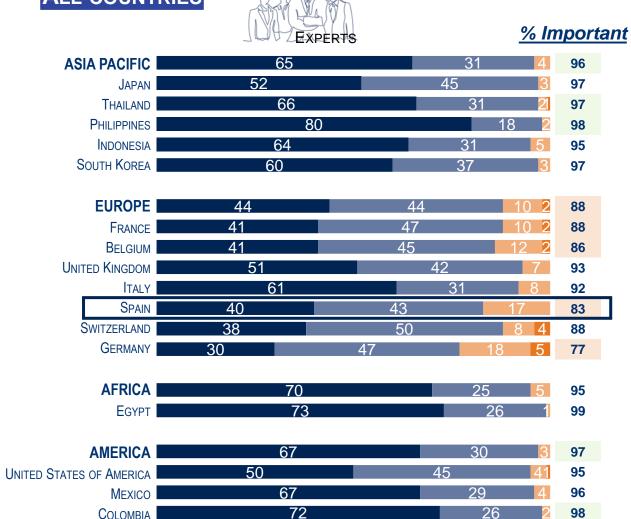
Do you think that in the future the role of insurers in the protection against these emerging risks will be*...

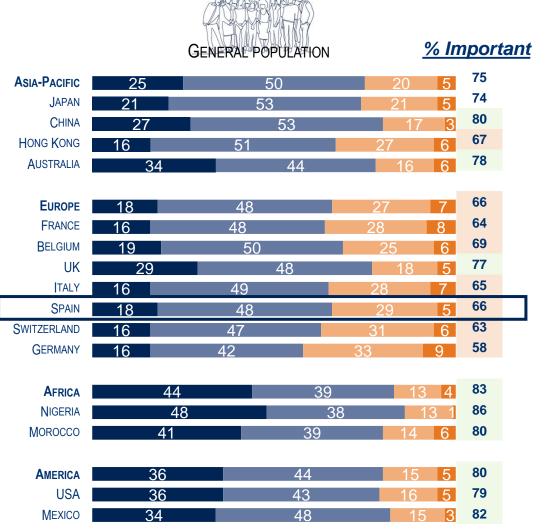


THE ROLE OF INSURERS TO LIMIT THE IMPACT OF FUTURE RISKS

Very importantNot very importantNot important at all









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"Game Changers" – our tagline – summarises our ambition to help our 5,000 clients to navigate more easily our deeply changing world.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

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GAME CHANGERS

In our world of rapid change, the need for reliable information to make confident decisions has never been greater.

At Ipsos we believe our clients need more than a data supplier, they need a partner who can produce accurate and relevant information and turn it into actionable truth.

This is why our passionately curious experts not only provide the most precise measurement, but shape it to provide True Understanding of Society, Markets and People.

To do this we use the best of science, technology and know-how and apply the principles of security, simplicity, speed and substance to everything we do.

So that our clients can act faster, smarter and bolder. Ultimately, success comes down to a simple truth: You act better when you are sure.

